

# PRESS RELEASE



## TUCKER HIBBERT ANNOUNCES 2010/2011 WINTER RACING PLANS

Nov. 4, 2010 – After surprising the industry earlier this fall when he announced his return to a full season snocross racing for the first time since 2003, Tucker Hibbert is proud to announce the brands that will help support him in achieving his goals of winning the AMSOIL Championship Snocross Series National Championships as well as his fifth-straight ESPN Winter X Games gold medal.

The 2010/2011 season marks the fifth year for team Monster Energy/Arctic Cat, which is owned and operated by Hibbert. Monster Energy has supported him since 2003 and returns as the team's title sponsor. He will continue his career-long partnership with Arctic Cat to race the potent Sno Pro 600.

Joining Monster Energy/Arctic Cat this winter is an all-new personal care brand just for guys, Piranha X. Hibbert was selected by Piranha X to be the founding member of the high honor "X Squad" Elite, which is the sponsorship side of the brand and its products. Piranha X is a performance driven company created by extreme sports enthusiasts, musicians and filmmakers. Specializing in body wash, shampoo and styling products, Piranha X will launch in the US and Canada in 2011.

Also new to the team this winter are Sportech and Troy Lee Designs. Hibbert will be racing with Sportech's Deuce Speedguard Handguards. Troy Lee Designs signed on to support him year-round. For snocross, he will wear a custom painted SE3 helmet and the TLD Premium Protection BP5705 base layer pant, which he helped design.

Returning to Monster Energy/Arctic Cat this winter are: Castle X Racewear, Stud Boy Traction, Speedwerx, Fox Racing Shox, Spy Optic, Leatt, Kicker, Digital Ink Design & Graphics and CTi.

Hibbert returns to racing action Nov. 26-28 at the 19th Annual AMSOIL Duluth National in Duluth, Minn. He is positioned for his third-consecutive Pro sweep of the highly anticipated season opener. For his full schedule and to stay connected with Monster Energy/Arctic Cat, check out the all-new [www.tucker-hibbert.com](http://www.tucker-hibbert.com).

### Tucker Hibbert - #68 Monster Energy/Arctic Cat

"This year is a big change for me. The goal is to win both national championships and Winter X Games. I know racing the full schedule will present new challenges for both the team and myself as a rider. After four years of running a limited schedule, I'm confident we're prepared to compete at our top level all winter long.

I'm fortunate to have some of the most talented and hard working people in the industry involved in my program. My crew works tirelessly to make sure my equipment is top-notch and I'm confident they'll be on their A-game this season with the championships on the table.

I'm excited to have Piranha X, Sportech and Troy Lee Designs join the team. It's an honor to partner with these brands and keep building the relationships I have with returning sponsors."

### Noteworthy

: Each stop of the AMSOIL Championship Snocross Series will be featured by a one-hour show on VERSUS throughout the winter.

: Castle X Racewear dealers are now selling the fifth generation Monster Energy Tucker Hibbert Replica Gear.

**Resources:** [tucker-hibbert.com](http://tucker-hibbert.com) • [monsterenergy.com](http://monsterenergy.com) • [arcticcat.com](http://arcticcat.com)  
[isocracing.com](http://isocracing.com) • [espn.com/action](http://espn.com/action)

