PRESS RELEASE

Nielsen Enterprises Grand Finale AMSOIL Championship Snocross Series - Round 8 of 8 Grand Geneva Resort & Spa - Lake Geneva, WI March 19-20, 2011 VERSUS Broadcast: April 24, 2011 - 2 p.m. ET

HIBBERT DETERMINED TO CLINCH NATIONAL SNOCROSS CHAMPIONSHIPS WITH MILESTONE WIN

March 17, 2011 - Tucker Hibbert will enter the final event of the ISOC National Snocross Series in Lake Geneva, Wis. with two goals, to capture his 67th and 68th career wins. Not only would Hibbert's 68th victory match his race number, it would guarantee both National Pro Points Championship titles.

Hibbert has won 11 of the 14 Pro finals this season and holds the highest winning percentage of any snocross rider in history. He is a four-time National Pro Points Champion, 10-time ESPN Winter X Games medalist and the current FIM World Champion. The savvy rider is known for his ability to excel under pressure and easily adapt to any situation on the racetrack.

In his 11 years as a Pro, Hibbert has only raced at Lake Geneva four times. Since 2004, the duel-sport athlete has chose to cut his snocross season short to race motorcycles. The one exception was 2008 when a shake-up in the schedule allowed him to compete and win his fourth points title.

Hibbert will enter Lake Geneva with a 20-point lead in the Super Stock class and a 23point lead in the Open class. With points awarded for qualifying and final events, fans will witness intense racing throughout the entire weekend. Pro racing begins Saturday at 2 p.m. and continues through Sunday afternoon. If you can't make it to Lake Geneva, stream the action live on www.isocracing.com and mark your calendar to watch the one-hour broadcast on VERSUS Sunday, April 24 at 2 p.m. ET.

Tucker Hibbert – National Pro Points Championship Summary

2008: Super Stock Champion
2003: Stock and Open Runner-Up
2002: Stock and Open Champion
2001: Open Champion
*Points are accumulated through a series of events each respective year to award championships. All titles listed were won at Lake Geneva.

Tucker Hibbert - #68 Monster Energy/Arctic Cat

"I cannot wait for this weekend in Lake Geneva. It's been a couple years since I raced there. It's always the best track on the national tour. The elevation changes and longer lap times makes it a challenging racecourse that divides the riders. The entire venue is first-class and perfect for fans.

I don't mind high-pressure situations. It brings up the energy and drive for the entire Monster Energy/Arctic Cat crew and myself. It's a cool deal that my potential 68th career win lands on this weekend. That alone is a really exciting accomplishment but now that there are two championship on the line, it has the making of being the perfect weekend."

Noteworthy: Directly from Lake Geneva, Hibbert will fly to Finland to defend his FIM Snowcross World Championship title. Last year in Sweden, he received a warm welcome for his first event overseas and became the first American in history to win the prestigious event.

 $\textbf{Resources:} tucker-hibbert.com \bullet monsterenergy.com \bullet arcticcat.com \bullet isocracing.com$





.....